The Amazing New WIREFORMER

works wonders with wire

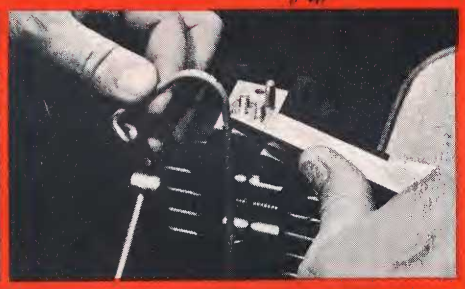
Patent Pending

A new idea - a very useful tool

$3.98 prepaid

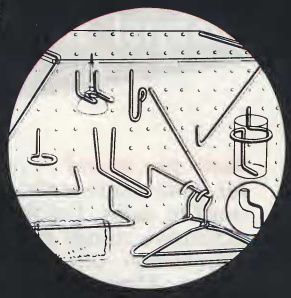
- IT BENDS
- IT STRAIGHTENS
- IT CUTS
- IT SAVES YOU $ $ $

IT BENDS

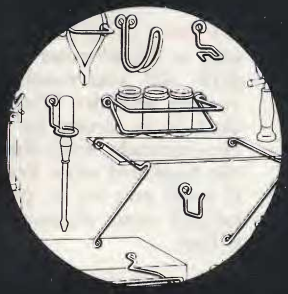


IT CUTS

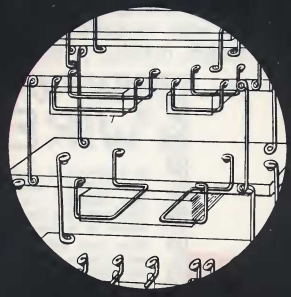
WIREFORMER is a simple, precision made, vise held tool of innumerable uses. Forms an eye of 3/16" inside diameter (just right for any nail, screw, or bolt up to that size). No pliers needed. WIREFORMER does the work with the pressure of one finger. Straightens the wire if you make a mistake. Cuts the wire just where you want it. Fits in your pocket. Case hardened, plated, with a plastic handle. Forms any angle, arc or circle. Bends both right and left. Opens a whole new field of endeavor for anyone who makes or fixes things. WIREFORMER is a tool a woman or a child can use, and it's safe. You will need a vise, but the dimestore variety will do. You have never seen anything like it before. We guarantee you'll love it, or your money back. Very complete instructions for precision forming, (fully illustrated), special adapter for small size wire, and brochure showing many things you can make included. WIREFORMER is the most useful tool you can buy for your home, shop, cottage, farm, factory, garage, studio, or wotavu. As a gift it's sure to please.



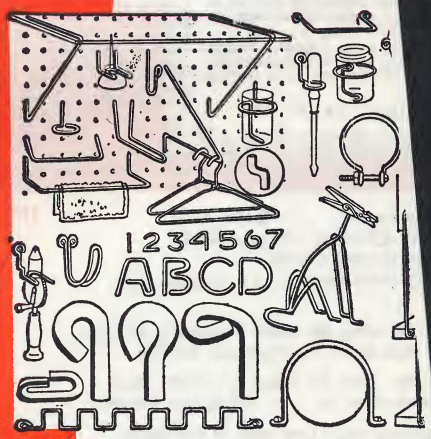
IT BENDS . . .
Any kind of wire from coat-hangers to 5/32" diameter cold rolled rod. (Spring steel or piano wire up 1/8" only.) This includes coiled or straight wire, and it cuts all except spring steel cleanly and easily.



INTO ANY SHAPE . . .
Forms a closed eye of 3/16" inside diameter, also any curve, angle, arc or hook. Bends either to right or left, and straightens wire again if an error is made.



WITH SUCH LITTLE EFFORT . . .
Wireformer does all the work. One finger pressure on the handle is sufficient for any member of the family to put any bend into any wire with professional-like results in just two seconds.



INTERNATIONAL SALES COMPANY Dept. 4000
1950 Sheridan Road
North Chicago, Illinois 60064

PE

INVALUABLE

to the Mechanic as well as the Farmer, Sportsman, Hobbyist and Putterer.

Now you can make your own peg-board hooks, shelfhangers, shelves, clamps, handles and 10,000 other wonders for the home, shop, farm, factory, cottage, garage, studio or wotavu.

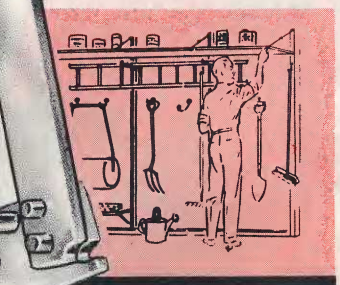
Saves you money . . . not only on your spacesavers for your cupboards, but on most anything you want to make. Coathangers are probably the least expensive things you have in your house and yet Wireformer can make them into many valuable things. Almost any kind of wire is cheaper than wood, and can serve many more purposes.

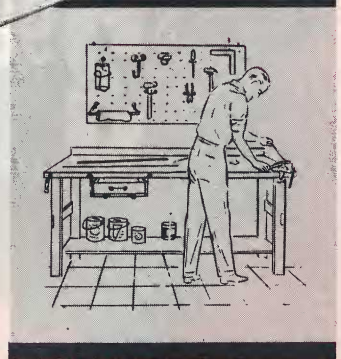
Does the impossible . . . A little over a foot of wire and 3 minutes time will make you a holder for your glass, bottle, or jar that is tip-proof and needs only one screw to mount. Anyone with a boat will love this. The instructions tell you exactly how to make them. Make perfect racks for guns, fish poles, garden hose and shears. Easy and quick to make wire decorative pieces such as fish, dogs, mobiles or whatever you want.

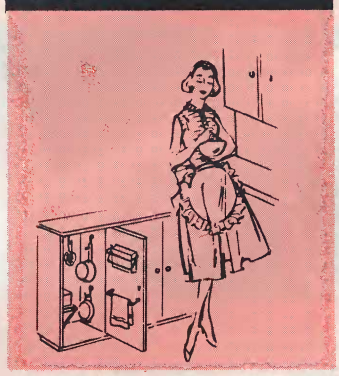
It's fun . . . to make your shelf hangers with wire and a Wireformer shop. You don't even need a drill. All you need is a vise, and the 10¢ store variety will do. Wireformer forms an eye or hole, that is as strong as the screw itself, in less than two seconds, with the pressure of one finger, using the toughest wire, you can find. You won't believe it until you try it, perhaps, but we will cheerfully refund your money if you don't find this to be a fact.

Saves you time . . . and the trouble of running to the hardware store to get a clamp, brace, bracket, link, or even a screen door hook. With a Wireformer you can make that part in less time than it takes to buy it.

It's so easy . . . to make your own peg-board hooks. A Wireformer will pay for itself with just this one use. If you don't already have a pegboard you won't need one. Form an eye on any hook or bracket and screw it solidly wherever you choose, on any ordinary board or wood wall, or from a beam, ceiling or shelf.

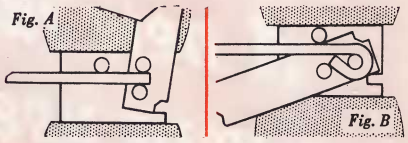




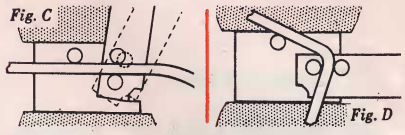


Here's how it works

To bend a small eye on the end of a piece of wire, simply grip base of wireformer in a small inexpensive vise. Move handle away from you and insert the wire between the posts as shown in Fig A.

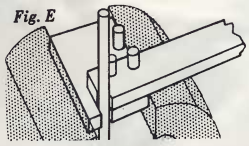


Pull handle around clockwise all the way. That's all there is to do. It's quicker than drilling a hole. This eye is just right for a No. 8, 9, or 10 screw, a 3/16" or number 10-24 bolt, or a nail. See Fig. B.



For larger radius bends (hooks, circles, etc.), just pull the handle a short way, then slide the wire to the right, bend some more, etc. A little experimenting will produce amazing results for you in a few minutes time. See Fig. C.

You can straighten bent wire just as easily if you make an error or want to change a bend. Start with the handle near you and insert the wire as in Fig. D. Then push the handle counterclockwise as far as may be necessary. See Fig. D.



To cut wire, insert in the notches provided as shown, and pull the handle. The great fulcrum of this rugged and casehardened tool cuts the largest diameter wire with surprising ease. See Fig. E.

WIREFORMER

is a precision made tool, entirely case hardened to cut most any wire. It is fully guaranteed as to labor and material. Any defective Wireformer can be returned to the factory within 30 days of purchase, for repair or replacement without charge.

With each WIREFORMER is a clip (stored in handle when not in use) that makes possible a neat and precise job when forming small diameter wire, such as coathangers, etc

INTERNATIONAL SALES CO.

WIREFORMER

INTERNATIONAL SALES CO., Dept. 4000
1950 Sheridan Road
North Chicago, Illinois 60064

MONEY-BACK GUARANTEE SOLD ONLY BY MAIL NOT AVAILABLE IN STORES

For same day service, use this handy order form to order your Wireformer and wire

INTERNATIONAL SALES COMPANY Dept. 4000
1950 Sheridan Road North Chicago, Illinois 60064
Please ship the following prepaid by return mail:

_____ WIREFORMERS @ $3.98 each (or 4 one dollar bills)
(QUANTITY)

_____ Bundles (24 pcs. 24" long, 48' total) 9 gauge (.148" dia.)
(QUANTITY) **Galvanized steel wire** @.....$1.95 per bundle.

_____ Bundles (20 pcs. 24" long, 40' total) 5/32" (.156" dia.)
(QUANTITY) **Hardened aluminum wire** @.....$2.25 per bundle.

_____ Special money saving offer! One each of the above,
(QUANTITY) total value $8.18 for only $7.50. Save 68¢.

_____ Double money saver! 2 WIREFORMERS, 1 bundle steel
(QUANTITY) wire, 1 bundle aluminum wire—total value $12.16 for only $10.80. Save $1.36.

ORDER BLANK

If you are not 100% satisfied in every way, you can return the WIREFORMER(S) within 30 days for a COMPLETE AND PROMPT REFUND OF YOUR PURCHASE PRICE, and keep the wire for your trouble.

☐ Ship prepaid. Enclosed please find check ☐, money order ☐, cash ☐, for $_____. ☐ Ship C.O.D. plus postage and C.O.D. charges.

SHIP TO:

Your Name_____

Company Name_____

Address_____

City_____ State_____ Zip Code_____